



PUBLIC RELATIONS / 10 ROCKEFELLER PLAZA / NEW YORK, N. Y. 10020 / 986-4500

February 21, 1968

EASTERN IN TEXAS

In 1938 an Eastern flight on a DC-2, New York to San Antonio, took 14 hours and 13 stops. Today, it's a nonstop 3½ hour flight in 129-passenger Boeing 720s or 98-passenger Boeing 727 Whisperjets.

Start of Service -

Houston - December 15, 1936, with DC-2 equipment.

San Antonio - October 19, 1938, with DC-2 equipment.

Corpus Christi - April 5, 1939, with DC-2 equipment.

Dallas/Ft. Worth - June 15, 1961, with Electras.

Last year Eastern carried 470,963 passengers arriving or departing from San Antonio, Houston, Corpus Christi and Dallas/Ft. Worth. It is estimated that Eastern will carry more than 606,800 passengers in 1968, an increase of about 30 percent.

<u>City</u>	<u>1967 Boardings</u>	<u>1968 Projected Boardings</u>	<u>Projected Increase over 1967</u>
Corpus Christi	25,380	31,200	23%
Dallas/Ft. Worth	95,800	120,000	25%
Houston	234,124	281,000	20%
San Antonio	115,659	174,600	51%

To provide these services, Eastern expends an estimated \$6,450,000 for annual airport costs and an additional \$3,663,000 a year in wages for its 554 Texas employees.

Presently Eastern operates 399 flights in and out of Texas every week.

##

SAMPLE FARES

BETWEEN SAN ANTONIO

AND	<u>Round Trip</u> <u>Day Jet Coach</u>	<u>*Round Trip Discover</u> <u>America Excursion Fares</u>
Atlanta	\$118	\$ 88
Baltimore	168	126
Birmingham	106	80
Boston	204	153
Ft. Lauderdale	144	109
Houston	36	27
Miami	144	109
Mobile	84	62
Montgomery	102	76
Montreal	214	---
New Orleans	70	52
Newark	190	142
New York	190	142
Orlando	128	97
Philadelphia	178	134
Pittsburgh	164	124
Tampa	122	92
Washington	168	126

* Check Eastern office for effective periods.

All fares quoted in U.S. dollars plus 5% Federal Tax.