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SAN ANTONIO, TEXAS, February 6 -- "Music and Lyrics by Fred Tobias and Stan Lebowsky."

This is a phrase Broadway theatre goers will be seeing in programs, theatre marquees, and newspaper reviews during the coming season, for Fred and Stan are one of the up and coming writer/composer teams in show business.

Meanwhile, hundreds of thousands of visitors to GE THEATERAMA at HemisFair '68 in San Antonio will be humming the catchy tunes which make General Electric's "The Wonderful World of Progress" a little bit of Broadway transplanted in the heart of Texas.

MORE.

Working together as a team, Tobias and Lebowky are fairly typical of the creative people who are responsible for the scores for the brightest Broadway musicals.

How did they get started in the musical world?

Fred, who is a native New Yorker, comes from a family of song writers. His father, Charles Tobias, is well known for such numbers as "Don't Sit Under the Apple Tree," "Rose O'Day," "Miss You," and many others. Two uncles, Harry and Henry, wrote "Sweet and Lovely," "Lonesome Old Town," to mention a few.

Stan, a graduate of U. C. L. A. 's music and theatre campus, was born in Sauk Centre, Minnesota, the town made famous in Sinclair Lewis' MAIN STREET. While on tour conducting the orchestra for "The Boy Friend," he ran across an old college chum who remembered Stan's school day music and offered him a contract to record "The Wayward Wind."

"That's how it started," reminisces Stan.

How did they meet?

Over a sandwich in a Manhattan delicatessen.

As Fred recalls it, "I kept hearing Stan's name being mentioned all over town and finally called him to see if we could get together. And we did. It was as simple as that."

Since then, the boys have written a complete score for "The Passionate Witch," a new Broadway musical based on the Thorne Smith novel

of the same name, and the Paramount Picture "I Married a Witch," special material for Julius Monk's PLAZA 9; "The Happy Medium," originally a Chicago revue which later came to New York. All were steps leading to a big opening which will occur in the fall of 1968. That is when "My Three Angels," a new Broadway musical (being written with Sam and Bella Spewack and produced by Lester Osterman), will have its premiere.

Fred and Stan's first industrial show assignment came about when they were introduced by Wilding, Inc., to General Electric in 1966. The result was a college recruitment film entitled "This Chair." The Tobias-Lebowsky team has since worked on a sizable list of industrial show presentations. Wilding produced "The Wonderful World of Progress."

More than a score of artists have recorded Tobias-Lebowsky songs, including: Perry Como, Debbie Reynolds, Patti Page, Tony Bennett, and Elvis Presley, to drop a few names. Add to their latest release, "Everybody Say Peace" by John Gary (for Victor).

Stan Lebowsky has served as musical director for a dozen Broadway shows including "Irma La Douce," "Breakfast at Tiffany's," and "Half-A-Sixpence," to mention a few. His most recent conducting assignment is for a musical spectacular at Expo '67 in Montreal.