

GENERAL  ELECTRIC
COMPANY

HEMISFAIR '68, P. O. BOX 68005, SAN ANTONIO, TEXAS 78206 • TEL. 512 223-5517



April 28, 1968

Mr. A. Portugal
Associate Editor
Fountainhead Publishers
475 Fifth Avenue
New York, New York 10017

Dear Mr. Portugal:

Thank you for your inquiry on GE THEATERAMA and "The Wonderful World of Progress." Enclosed are photographs and press releases as you requested.

As I am sure you know, General Electric also had exhibits at the Seattle and New York World's Fairs, and has a permanent facility at Disneyland. From the results to date, we are confident GE THEATERAMA is continuing our tradition of World's Fair hit shows.

Should you desire further information, please let us know and we will be most happy to attempt to supply it.

Cordially,

Ted M. Kramer
Resident Manager-HemisFair

attachments