



News Release

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IMMEDIATE RELEASE

A "Texas-sized" farm tractor, the new Ford Motor Company Model 8000 with nearly 7½ tons of working weight, is a feature display at the company's HemisFair'68 pavilion in San Antonio, Tex.

The 8000 -- recently introduced at Ford tractor dealerships -- represents Ford's growing line of farm tractors and implements and is the only farm machinery product on display at the Fair. Also on display is a Model 120 lawn and garden tractor, one of seven in the company's line-up of lawn and garden equipment.

Other highlights of the 8000, largest farm tractor in Ford history, include a completely new six-cylinder, 401-cubic-inch diesel engine that develops 105 PTO horsepower; an eight-speed transmission with dash-mounted shift levers; hydrostatic power steering; tilt-away steering wheel and telescoping steering column, and a spacious control center.

New operator comfort and convenience features include a shortened, narrowed hood to permit increased visibility, a conveniently placed control console, and a padded contour seat with retractable arm rests.

"You might say the 8000 was designed with Texas in mind," M. H. Turner, Jr., manager of Ford U.S. Tractor and Implement Operations' Southwestern District, based in Dallas, said. "Texas farming is big-acreage farming and the 8000 was developed to help farmers in large-farm states like Texas to multiply their effort and to produce more at lower cost.

"With more land," he continued, "and the world demand for food increasing, today's modern farmers are turning to larger capacity equipment. The 8000 answers this need."

Available in row-crop and all-purpose models, the new tractor has a heavy-duty, hydraulically operated three-point hitch capable of lifting 4,200 pounds 24 inches behind the lower links end. The usual lift capacity of tractors in this class is about 3,500 pounds -- 20 per cent less.

"Two of the top considerations in developing the 8000 were the operator's comfort and convenience," Mr. Turner pointed out. "Early farmer reaction to the 8000 tells us its comfort and convenience features are earning the highest praise from men who rate these items as important productivity factors."

The nine-square-foot operator's platform is more than twice as spacious as the platform on most competitive units of comparable horsepower.

For the operator who prefers the ultimate in comfort, a steel cab with blower, heater or air conditioner is optional.

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